





Clockwise from top left, "Spring Wisteria" by Sandra Rubin of Sebastopol, "Mixed Blues" by Kerry Vander Meer of Healdsburg, and "Coastal Mountain Oak" by Thomas Creed of Windsor.

Below, the rendering of a custom sculpture by Victoria Jensen.



A HEALING SPACE

ARTFULLY DESIGNED

21 local artists, 220+ pieces help create a soothing site

A rt can make for a happier, healthier environment. So our new Mercury Way Medical Offices feature more than 220 pieces of artwork, including numerous pieces created by 21 local artists. Among these works are original paintings, custom commissioned sculptures, photography, and other mediums.

Sacramento-based Art Consulting worked with Kaiser Permanente's leadership team, a group of patient advisors, and Santa Rosa architectural and interior design firm Hawley Peterson Snyder to pull together a truly inspiring environment.

They also created a rotating student gallery on the first floor that will begin with artwork from students attending Roseland Creek Elementary school. Other schools will have the opportunity to be featured in the future.

"Working on the project was a dream come true, said Art Consulting Services' Kira Stewart. "Our job was to find local and regional artists whose artwork was aligned with the Kaiser Permanente aesthetic of patient-centered experiences."

Stewart and lead designer Myrna Vasquez screened hundreds of regional and local artists. The majority of the key pieces came from the local artists, while the corridors and exam room art were completed with regional photography and other media.

cial Advertising Section